



Media Kit

About Extra Adventure

Extra Adventure is a travel blog featuring Canadian-oriented travel hacking tips and tricks, wanderlust-inspiring photography and travel stories from exotic destinations and more local adventures.



About Heather






Heather lives in Victoria, BC with her husband, Colin. She believes that travel opens minds and expands horizons and shouldn't be put off for "someday". She is determined to get people travelling sooner, cheaper, and better by demonstrating how it can be done with a little Extra Adventure.

Services

Sponsored posts
Product reviews
Social Media Takeovers
Advertisements
Affiliations



Social

 Facebook.com/ExtraAdventure
 Twitter.com/ExtraAdventure
 Instagram.com/extra_adventure
 Youtube.com/c/ExtraAdventure
 Pinterest.com/ExtraAdventure

Growth

December 31, 2016
Last Month

Monthly Site Views:

24%

Unique Site Visitors:

77%

Instagram Followers:

136%

Facebook Fans:

2%

Pinterest Followers:

25%

Twitter Followers:

13%

YouTube Subscribers:

1%

Audience

Website Views:

88% Canadian

6% American

Facebook Fans:

71% Female

28% Male

20% 25-34

40% 35-44

17% 45-54



Reach

Website:

Page Views: 832

Visitors: 570

Facebook:

Followers: 255

Reach: 2851

Twitter:

Followers: 192

Reach: 4.2K

Instagram:

Followers: 1004

Pinterest:

Followers: 127

Avg Monthly Viewers: 96

YouTube:

Subscribers: 22

Views: 88

To begin working with Extra Adventure,
please contact xtraventur@gmail.com